Abstract

5 A description is given of a microcapsule formulation comprising microcapsules having a core of a hydrophobic material and a capsule shell of an addition polymer containing in copolymerized form at least 1% by weight of cationogenic monomers and/or polyethylenically unsaturated monomers whose unsaturated sites 10 are connected via successive chemical bonds of which at least one bond is acid-hydrolyzable. A description is further given of a microcapsule formulation comprising microcapsules having a core of a hydrophobic material, which comprises at least one fragrance or perfume, and a shell of an addition polymer containing in 15 copolymerized form at least 1% by weight of anionogenic monoethylenically unsaturated monomers and/or polyethylenically unsaturated monomers whose unsaturated sites are connected via successive chemical bonds of which at least one bond is base-hydrolyzable. The microcapsule formulations are employed in 20 laundry detergents or cleaning products.

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